

# DATA RUNNER XD

## Audit-On-Steroids

### What will happen if:

You said: *I want to see in one report data from several incompatible business systems, compared to my proprietary spreadsheets.*

Can you guess how much power-meetings, design reviews and political arm-strong will this request generate?

How many times have people under you thought that your wish to see "the big picture" is a meaningless corporate speak?

Did you ever wish you could actually "see" the health of your business?

### The Solution

No need to wait any longer – **commanding an advanced decision-support system based on virtual-reality is now a reality.**

**DataRunner XD** is a virtual reality application geared toward top level decision makers. It is a turn-key solution for extensible point-in-time reporting for senior decision makers.

It gives executives unparalleled ability to scrutinize the big picture – an *audit-on-steroids* utility.

This application is available on the go and at your finger-tips. It represents a significant step-up from ETL – this time across multiple sources and without the need of a staging area or programming knowledge.

### What can you do with it?

With **DataRunner XD** you can:

- ✓ Import, compare data from all corners of your enterprise.
- ✓ Use your trusted legacy spread-sheets.
- ✓ Compare snapshots or converge systems which were never meant to be interfaced.

### What's new?

With DataRunner XD you can do all of the above in minutes, and skip the financing of never ending IT integration projects.

You can, finally, see the health of your enterprise for yourself instead of trusting "trusted" sources or focus groups.

With DataRunner XD instant trend-recognition is key. For once, it will be you who decides what makes sense in the data and what not. Your decisions are as good as the reports they are based on. The reports you have are as good as the understanding of people downstream have about the complexity of running a business.

That is – your decisions are as good as the understanding the people in your data-center have about what you need in the reports.

### What's your point?

You can open the top of a high powered laptop and turn a 6 months warehousing project producing reports which nobody reads into a 6 min what-if exercise delivering to you a highly dynamic way to monitor your area of interest and observe patterns which you did not expect to find.



**NSC**  
Enterprise, Inc.

## What is it?

DataRunner XD is a decision-support software providing rapid identification of risk and opportunity in large datasets utilizing virtual reality formats and gaming technology.

This software allows you to:

- ✓ View up to 50,000 datapoints on single screen.
- ✓ Visually navigate to data hotspots.
- ✓ Zero in for analysis and action with a comfortable Data Sensor.

## Got More Decisions to Make? Got Less Time to Keep Your Finger on the Pulse?...

Decision makers find themselves in the same dilemma year after year--- perform well, and in recognition for your ability and achievements you receive more responsibility—requiring more of your time for making decisions, and less time for keeping your finger on the pulse. Leadership is as much about anticipating events as reacting to them. Seeing corners means being able to see the big picture and identify your hazards and opportunities in seconds. Get the Battlefield View--- Fly Through Your

Data with  
DataRunner XD  
for Windows.

DataRunner XD  
for Windows  
from NSC  
Enterprise  
applies  
advanced

gaming technology to the business decision process, providing easy and rapid visual rendition of up to 50,000 data points at a time.

DataRunner XD for Windows works with any data-source you can access from Windows, and literally flies you over your datascape, allowing you to arrive in seconds at decisions which formerly required hours of research and investigation.

DataRunner XD for Windows:

Both financial industry and military analysts agree that a single management decision, whether it is on the trading floor or on the battlefield, can require the rapid analysis of anywhere between 4,000 -30,000 unique data-points. While this number exceeds human ability to process legibly (*by reading and filtering every data point*), and the ability of a 1250 pt view (25 columns x 50 rows) Excel spreadsheet, it falls well within the normal bounds of what we process visually in the course of such routine activities as driving to work. DataRunner XD bridges the gap by rendering data for visual consumption (*as is done in video games*) instead of intellectual consumption (*spreadsheets, graphs, dashboards, etc*), and allowing you to navigate quickly and freely through your data in search of actionable intelligence.

## Find What You Weren't Looking For...

Management is as much about dealing with unexpected risk and opportunity as it is making the routine decisions. And this is

where management dashboards come up short--- data is filtered using criteria that would have identified yesterday's problems. DataRunner XD captures all of your issues--- routine and emerging--- into a single 3D view that puts you in command. Instead of asking, "Why didn't we know about this sooner?" you are on top of risks and opportunities as they emerge in your area of operation.

## Features & Benefits

- Easy and rapid visual rendition of up to 50,000 data points at a time.
- Imports data from following sources:
  - o Excel
  - o Access
  - o SQL
  - o MySQL
  - o Oracle
- Recognize opportunities or trouble-spots quickly, by piloting to hotspots of activity and utilizing Data Sensor for analysis.
- Existing analytical tools cannot sort fast enough
- No need to continually reconfigure reporting tools & dashboards for data that is falling between the cracks.
- No text-to-decision lag. Reduces time for recognition of opportunities or problem areas by letting you fly through current and historical performance metrics.

- Creates immediate visual connections by allowing you to align multiple data sources in visual rendering.
- Shortening time to understanding trends
- Improves accuracy of targeted actions
- Leverages decision-making skills developed through virtual reality formats

Equally compelling to both strategists (*big-picture*) and analysts (*number-crunchers*)

- Fun to use. Turns research and preparation time into a 3D experience.

## System Requirements

- WindowsXP Professional; .Net 2 Framework
- DirectX 9.0c
- Processor - AMD Athlon 64 X2 or higher
- Memory - 4GB Dual Channel DRR-400 SDRAM ( 2.5-3-3-6) or better
- Graphics - Two GeForce 7900GT (or better), SLI mode via SLI bridge.
- HD - Fast SATA2 of 7200 RPM; 16MB cache (or better)
- Power Supply - min 700W with dedicated graphic cards line.
- Case: 4x120mm fans or better, directly cooled Power Supply
- Monitor - 1680x1050 or better

For more information please  
visit our website:

[www.DataRunnerXD.com](http://www.DataRunnerXD.com)  
or call 347-200-9282